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W H I S K Y   A S S E T

Your Partner in Whisky Cask Ownership





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SCOTLAND

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# ELEVATING YOUR EXPERIENCE

As leaders in premium cask services, at Whisky Asset, we are specialists in providing end-to-end cask ownership, from purchase, to warehousing to asset management and bottling.

Whisky Asset emphasises quality, service and trust above all else. Our focus on building long-lasting and productive relationships with our clients sets us apart from the rest.



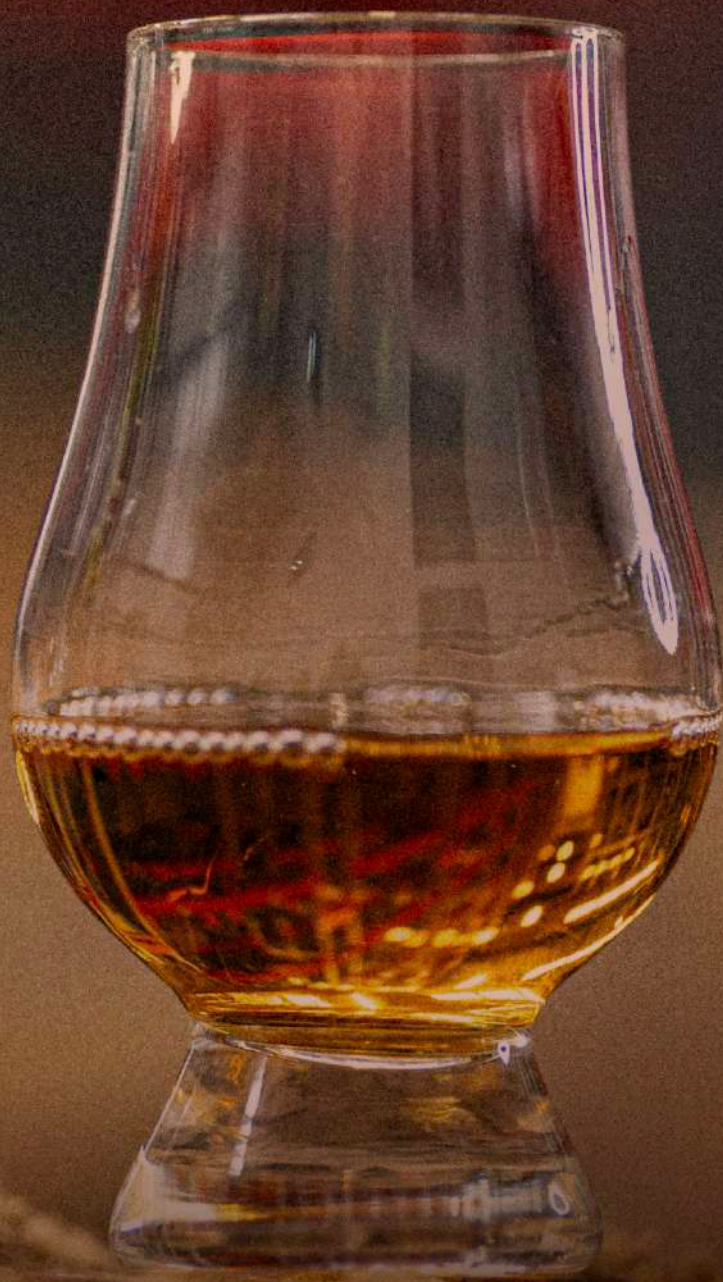




# ABOUT WHISKY ASSET

Whisky Asset owns thousands of casks from Scotland and Japan. Our expertise lies in acquiring casks, refining and maturing them to perfection, and ultimately selling them to a discerning clientele.

Our partners include North of Scotland Bonded Warehouse, the legendary Japanese distillery Hanyu and Mizunara Whisky Collection, one of the world's finest independent bottlers.



“The most meaningful moment in my life  
is sharing beautiful whiskies with friends.

I hope every Whisky Asset client  
can experience this same passion”

ALBERTO LEE - PRINCIPAL FOUNDER

## OUR PLEDGE

Our commitment to excellence ensures that the client enjoys an unparalleled experience, gaining access to the finest whisky casks available on the market.

Each cask is meticulously stored in a state-of-the-art warehouse, just 15 minutes from our office in Glasgow, through our sister company, the North of Scotland Bonding Company. This allows us to maintain optimal conditions for maturation, safeguarding the integrity and value of every cask.

Our unwavering dedication to quality and provenance sets us apart in the industry.








# A TEAM OF EXPERTS

With a team composed of whisky marketing and sales professionals, Whisky Asset upholds the highest standards of client service.

Our expertise ensures that every cask we handle is assessed with precision, taking into account factors such as alcohol by volume (ABV), wood type and quality, tasting notes and rarity.

Understanding that whisky is a living entity, we recognise that every cask undergoes a unique journey that evolves and shapes its character over time.





“Owning a cask of whisky is to be part of a fascinating story. The important thing is to have the right people alongside you every step of the way.”

NIALL BROWN - MANAGING DIRECTOR







# QUALITY AND PROVENANCE

Unlike brokers or traders, at Whisky Asset we exclusively sell casks that we own and store. This guarantees that when you make a purchase, you will receive immediate confirmation of ownership with a Delivery Order alongside all relevant documentation.

We are committed to selling only casks of the highest quality, standing firmly by our promise that if a client is unsatisfied with their purchase, we will buy back the cask at the original price.

Whisky Asset will be your trusted partner at every stage of the ownership journey.



# OUR COMMITMENT

At Whisky Asset, we are dedicated to ensuring a secure and transparent whisky cask ownership experience. We strictly adhere to all Scottish regulations governing cask ownership, providing our clients with complete peace of mind.

Our process ensures thorough legal compliance, proper documentation and meticulous record-keeping to safeguard every investment. Additionally, we conduct rigorous assessments and personalised consultations to guide clients through every stage of ownership.

By upholding the highest industry standards, we ensure that each cask is legally sound, properly stored, and managed with integrity.











# WAREHOUSING SERVICES

In partnership with the North of Scotland Bonding Company, we provide state-of-the-art warehousing services. Our bespoke HMRC Bonded warehouse ensures secure and optimal climate-controlled whisky cask maturation.

Our team of warehouse managers bring a wealth of whisky expertise to your cask, ensuring each and every one is carefully monitored throughout its lifespan, regauged and re-racked when necessary to ensure you benefit from the finest whisky possible.

Clients have access to an advanced online Customer Management System, allowing real-time tracking of cask data and transactions, ensuring full transparency and control over their casks.







# BOTTLING SERVICES

Our bottling services provide clients with the opportunity to create their own unique whisky expressions. Whether bottling for personal enjoyment, gifting, or commercial purposes, we offer a seamless experience with fully customized labels and packaging.

For brands and companies seeking a distinctive touch, Whisky Asset provides exclusive opportunities to bottle bespoke casks. Whether commemorating a corporate milestone, enhancing a luxury retail experience, or curating a signature whisky for private clients, we offer tailored solutions to meet diverse requirements.

All bottling adheres to the strict guidelines set by the Scotch Whisky Association, ensuring authenticity and quality.







# WHISKY CASK MANAGEMENT

At Whisky Asset, we understand that whisky is more than just a valuable commodity—it is a passion and a legacy.

We offer comprehensive whisky cask management services, giving clients full oversight and professional guidance on their whisky ownership journeys.

From acquisition and maturation to resale or bottling, we manage your end goals, providing tailored solutions to maximise the value of each cask. Our expert team ensures that every cask is assessed with precision, considering factors such as age, rarity, and market trends, allowing clients to make informed decisions about their whisky.







## OUR CLIENTS

We collaborate with a diverse network of business partners, from whisky brokers and independent bottlers to fund managers and institutional investors.

For brokers, our extensive stock availability ensures access to premium casks, while independent bottlers benefit from a carefully curated selection, rated by expert distillers.

Fund managers and investors seeking long-term appreciation can rely on our expertise in selecting and maintaining casks that align with their financial goals, ensuring optimal storage and potential for future liquidation.



# PRIVATE CLIENTS

At the heart of Whisky Asset lies a deep appreciation for whisky lovers and connoisseurs. Our private clients form the soul of our business, allowing us to share exceptional whisky experiences with those who truly value craftsmanship and tradition.

With a large portfolio of Scotch and Japanese casks, we cater to a wide spectrum of preferences, ensuring access to young, mature, and rare casks at various price points. For those who choose to store their casks with our sister company, we offer exclusive services, including sampling, re-racking, and bottling, further enhancing their whisky cask ownership journey.







# A LEGACY TO BE SHARED

Whisky is meant to be shared and savoured at the right moment, and nothing brings us greater joy than knowing a fine bottle, once nurtured in one of our casks, is now being enjoyed by those who appreciate its true essence.

Whisky Asset is your trusted partner in whisky cask ownership, dedicated to delivering excellence in every drop. Reach out to us and let us guide you in discovering the finest casks the world has to offer.







# CONTACT US

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